

ISHIB Newsletter



Improving the health care and life expectancy of ethnic populations around the world

August/September 2010

From Executive Director: Join the ISHIB BIG PUSH for Membership

In June 2010, ISHIB welcomed new Executive Director Ted Lewis. After a running start with the ISHIB2010 Annual Meeting and wrapping up the regional symposia series, Mr. Lewis is shifting focus with a new campaign, "The ISHIB BIG PUSH," to attract more members and expand member benefits.

Dear Member,

One definition of a "society" is "people living together in organized communities with laws and traditions controlling the way that they behave toward one another."

For more than 25 years, ISHIB has encouraged the organized efforts of physicians, clinicians, dietitians and other healthcare professionals who treat and educate patients on the best ways to improve their overall health. As we know that "one size does not fit all," patient engagement requires customized programs to achieve maximum health benefit.

I believe this focus forms the core reason that our members join together under a common banner. In unity, we can expand the reach of the ISHIB mission to improve the health and life expectancy of ethnic minorities and to eliminate racial and ethnic health disparities in cardiovascular disease through professional and public education, targeted clinical research, and facilitation of the delivery of higher quality cardiovascular health care.

As we are truly moving through difficult economic and social times, we can still find opportunities to

accomplish our mission. In today's environment, I see merit in focusing our synergies on our new campaign, the ISHIB BIG PUSH, designed to attract 1,000 members in three years. Through a simple plan of "Each One-Reach One," peer solicitations continue to be the most effective means toward encouraging others to grow with us. As a member of ISHIB, have you started your peer conversations?

I encourage all of us - board, staff, and members - to seek opportunities to motivate others to join ISHIB and attend ISHIB2011 in Boston. ISHIB has much to offer our members. I welcome your suggestions on ways we can improve and your ideas for incentives that will help us grow the ISHIB membership.

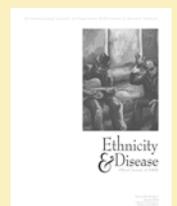
Let's seize every opportunity to plant that ISHIB membership seed in the ears of our peers, colleagues and associates. Together, we can embrace our opportunities and expand our reach.

The ISHIB BIG PUSH starts now. Join us!

Ted Lewis

***Ethnicity & Disease*, Official Journal of ISHIB**

Volume 20, Issue 3 was released August 27th. Your copy should arrive soon, if it hasn't already. Please visit www.ishib.org/ED_edonline.asp to download PDF files of each article published in this issue.



ISHIB Regional Symposia Wraps Up

On August 14, 2010, ISHIB held the third and final symposium of the series "Successful Management of Multiple Risk Factors in the Hypertensive African American Patient with Concomitant Disease." Earlier programs were held in Baltimore, MD, Charleston, SC. This final session took place in Dallas, TX, and featured half-day presentations with case studies, faculty panel discussion, audience question and answer period, and audience response technology to measure durability of learning.

ISHIB Founding Member **Elijah Saunders**, MD, FACC, FACP, chaired the program in his hometown of Baltimore, while ISHIB President **Shawna Nesbitt**, MD, MS, chaired both the Charleston and Dallas symposia. They were joined by esteemed ISHIB faculty **Kwame Osei**, MD, from Ohio State University at all three venues. ISHIB Immediate Past President **Kenneth Jamerson**, MD served as faculty for the Baltimore meeting. ISHIB Secretary/Treasurer

Brent Egan presented in both Charleston and Dallas.

These symposia focused on educating cardiologists, specialists, primary care physicians, nurse practitioners, and physician assistants on high-risk African American patients with hypertension. The program reached an average of 35 attendees per city. The course addressed gaps, challenges, considerations and best practices in managing multiple risk factors in hypertensive African American patients with concomitant diseases such as metabolic syndrome, diabetes, kidney disease, and heart disease.

This program will also be made available for CME credit on the ISHIB website.

The regional symposia series was supported through an unrestricted educational grant from Novartis Pharmaceuticals.

ISHIB extends a special thank you to our participating faculty and staff who helped to make these programs a success!

Upcoming Events

American Heart Association

www.americanheart.org
October 13-16
High Blood Pressure Research 2010
Scientific Sessions - Washington
November 13-17
AHA Scientific Sessions 2010 - Chicago

British Hypertension Society

www.bhsoc.org
September 13-15
Annual Scientific Meeting of the British Hypertension Society - Cambridge

Cardiometabolic Health Congress

www.cardiometabolichealth.org
October 20 -23
2010 Cardiometabolic Health Congress - Boston

European Association for the Study of Diabetes

www.easd.org
September 20 -24
46th Annual Meeting of the European Association for the Study of Diabetes - Stockholm

Heart Failure Society of America

www.hfsa.org
September 12-15
14th Annual Scientific Meeting of the Heart Failure Society of America - San Diego

International Diabetes Federation

www.idf.org
October 17-20
8th International Diabetes Federation Western Pacific Region Congress - Busan, Korea

October 25-28
Diabetes Educator Course - Toronto

October 26-29
2nd Annual Congress of the Global Diabetes Alliance - Cairo

International Society of Hypertension

www.ish-world.com
September 26 - 30
The 23rd Scientific Meeting of the International Society of Hypertension - Vancouver

Malaysian National Diabetes Institute

www.dac2010.com
October 6-10
9th Continuing Professional Development Series "Diabetes Asia 2010" - Sarawak, Malaysia

World Congress on Insulin Resistance, Diabetes & Cardiovascular Disease

November 4-6
8th Annual World Congress - Los Angeles

Many thanks to the ISHIB 2010 Corporate Partners



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