

ISHIB Newsletter



Improving the health care and life expectancy of ethnic populations around the world

December 2010

Updated Consensus Statement Launched

During the recent American Heart Association meetings in Chicago, ISHIB leaders promoted the use of its newly released Consensus Statement on managing high blood pressure in Blacks. Shawna D. Nesbitt, MD, MS, a co-author and ISHIB president, presented highlights of the statement during the 23rd Annual Dr. Walter M. Booker, Sr. Symposium. The symposium, sponsored by the Association of Black Cardiologists, took place on November 13.

ISHIB could also be found on the exhibit floor at the 2010 Annual Meeting of AHA. Lead author John M. Flack, MD, MPH, hosted demonstrations and answered questions about the Consensus Statement at the ISHIB booth. Continuous video of the demonstrations played during exhibit hall hours to guide visitors through instructions and specific decision points along the algorithm.

Meeting participants visiting the ISHIB booth received the new treatment algorithm in the form of

a web-based application for handheld devices and as a pocket card for a quick reference guide. ISHIB also provided copies of the Consensus Statement (both PDF files on thumb drives and print copies) as it appeared in *Hypertension* in early November (*Hypertension*. 2010;56:780). The interactive algorithm will be available on the ISHIB website in December. Watch for it!



John M. Flack, MD, MPH discusses the new treatment algorithm for managing hypertension in Blacks at the ISHIB exhibit during 2010 AHA meetings.

Meet the Professor Series Begins in December

With the Updated Consensus Statement's significant presence at the national AHA meeting, ISHIB writing group members are "taking the show on the road" to reach local doctors. Partnering with regional medical association chapters, ISHIB will introduce the Meet the Professor program, evening sessions to teach local doctors about the new Consensus Statement and address any outstanding questions on the best application of the document.

Scheduled programs to date include: December 1 in coordination with the Detroit Medical Society at the Skyline Club in Detroit - presenter to be John M. Flack, MD, MPH; December 17 in coordination with the New

Orleans Medical Association at Basin Street Station in New Orleans - presenter - Keith C. Ferdinand, MD.

The Meet the Professors series is part of the ISHIB 2010 IMPACT Campaign, supported by Daiichi Sankyo, Inc., Forest Laboratories, Novartis Pharmaceuticals, and Takeda Pharmaceuticals North America.

For more details about these programs, call Valerie Samson, 609.520.1300.

Have
You
Reached
One
Yet?

Attention all ISHIB members!

Don't forget about our "BIG PUSH" membership drive to attract 1,000 new members in three years. Join the ISHIB board and executive director to ensure that we reach our goal!

Please take time to refer potential members to Terry Jackson, ISHIB senior program manager, at Terry-Jackson@ishib.org.

ISHIB Supports NOMA Scholars Award

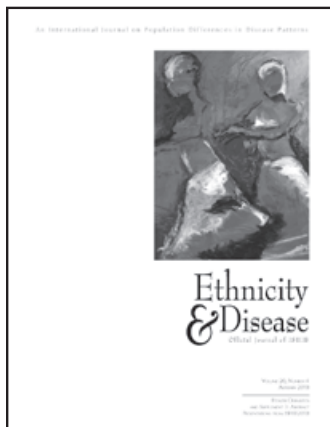
During the Meet the Professor session on December 17, ISHIB, in partnership with the New Orleans Medical Association, will present the NOMA Scholars Award. This year's recipient is Sancta Bernadette Edinburgh St. Cyr (pictured at right), a student at the Louisiana State University Health Sciences Center School of Medicine.

In her award application, Ms. Edinburgh St. Cyr captured the importance of medical associations and the reasons that young (and more seasoned) doctors should join and become active participants in local medical associations.

Congratulations, Sancta!



Ethnicity & Disease, Official Journal of ISHIB



To arrive in December: Volume 20, Number 4. Watch for this robust issue featuring research on health disparities, diabetes and obesity, cardiovascular disease and risk factors, public health and cancer. A few highlights:

- § Racial Difference in Lean Mass Distribution among Reproductive-aged Women
- § Medication Assistance Programs: Do All in Need Benefit Equally?
- § Physical Activity and Obesity in African Americans: The Jackson Heart Study
- § Effect of African American Race on Hypertension Management: A Real-world Observational Study among 28 US Physician Practices
- § Understanding Racial and Ethnic Disparities in Colorectal Cancer Screening: Behavioral Risk Factor Surveillance System, 2002 and 2004.

Many thanks to the ISHIB 2010 Corporate Partners



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Upcoming Events

ISHIB

December 1
Meet the Professor – Dr. John Flack - Detroit

December 17
Meet the Professor – Dr. Keith Ferdinand - New Orleans

July 8-10, 2011
ISHIB2011 - 26th Annual International Interdisciplinary Conference on Hypertension and Related Cardiovascular Risk Factors in Ethnic Populations - Boston

American Heart Association
www.americanheart.org
February 8-11
International Stroke Conference 2011 - Los Angeles

American Diabetes Association
professional.diabetes.org
February 25-27
58th Annual Advanced Postgraduate Course - New York

Association of Black Cardiologists
www.abccardio.org
January 14-17
ABC's 1st Annual Practice Management Symposium - Tampa

February 27
ABC/CRT Disparities in Interventional Cardiology: Close the Gap - Washington

International Diabetes Federation
www.idf.org

January 28
Patient Recruitment and Retention for Diabetes & Obesity Studies - Amsterdam

February 24-26
2nd International Congress on Abdominal Obesity - Buenos Aires

February 24-27
International Conference on Prehypertension and Cardiometabolic Syndrome - Vienna

National Kidney Foundation of Arizona

www.swnc.org
February 4-5
12th Annual Southwest Nephrology Conference (SWNC) - Phoenix